

For Immediate Release

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LifePics Supercharges Beaufort Kiosks with Next Generation Internet Connectivity

Boulder, CO-- LifePics and Beaufort today announced the release of a new Internet-powered kiosk, the Beaufort Kiosk Internet Supercharged by LifePics. This new product offers unparalleled levels of integration between LifePics online retail sites and in-store kiosks. Specifically this innovative kiosk provides the following new capabilities:

Consumers are able to place orders online that can be picked up at a convenient or local store. The LifePics online retail site will send orders directly to the store for printing on a Beaufort kiosk.

- Customers standing at the in-store kiosk can view their online LifePics albums. They can select the photos they want to order and have them printed instantly at the kiosk while they wait. A typical 4x6 photo takes only seconds to print at the Beaufort kiosk.
- Consumers can request that their images from their media cards be uploaded to their LifePics online account as part of the standard kiosk ordering process. This allows consumers to share the photos with friends and family via the web site as well as place follow-on orders online. By saving the images to a LifePics web site, consumers will have a permanent archive of those photos.
- Consumers are now able to place an order at the kiosk for products that are fulfilled outside the store. These orders flow through the LifePics online retail solution to the selected wholesaler or gifter. This allows for increased product selection at the stores.

"The web and kiosks have become the two primary vehicles for replacing lost film orders, yet until now, kiosks were for the most part isolated machines with no integration to a retailer's web site," says Vahe Christianian, Vice President of Sales and Business Development. "We have entered a second phase of kiosks. Internet-powered kiosks tie the web site and kiosk together into an integrated solution that drives more orders and encourages consumers to archive and better share all their images on the retailer's web site."

Says Todd Hiscock, President and CEO of Beaufort Solutions, "This is a perfect product for retailers who are looking to drive online orders in-store and tie kiosk users back to the web site for follow-on sales."

The Beaufort Kiosk Internet Supercharged by LifePics will be available for sale directly through LifePics as well as other strategic partners and wholesalers.



About LifePics

LifePics is the market leader in online imaging solutions for photofinishers and professional photographers. Using LifePics' technology, photofinishers and professional photographers are able to accept orders from consumers via the Internet and send those orders directly to a photofinishing lab that is most convenient to the consumer.

More retailers use LifePics than any other online imaging solution. LifePics' customers range from mass merchants and large food and drug chains to local camera shops and independent photofinishers. These retailers offer the service at more than 10,000 stores across the U.S. and Canada. LifePics works closely with these retailers to help them build their online photo businesses.

LifePics is an open solution that works with a variety of photo software providers and photo web sites. In addition, the service supports a number of different print options - orders can be sent directly to stores for 1 hour service or routed to major wholesalers, gift providers, photo book manufacturers or a variety of other printers.

For more information, visit LifePics at www.lifepics.com



About Beaufort Solutions

Beaufort Solutions Inc. is a Canadian-based world-class provider of open systems software solutions that enable, drive and support the transformation of digital media into quality prints. As a key kiosk software supplier for large reseller organizations with complementary product and services offerings, Beaufort focuses on delivering innovative and top-quality products to the digital imaging industry.

For more information, visit Beaufort Solutions at www.beaufortsolutions.com