

# News Release

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## IMAGE2PRINT NOW SUPPORTS ARABIC

### تعمل الآن باللغة العربية **IMAGE2PRINT**

ST. JOHN'S, NEWFOUNDLAND – Beaufort Solutions' powerful *Image2Print*® software is now available in Arabic and other world languages. While the Canadian-based company is focusing its software product on the burgeoning Middle Eastern market place the release of *Image2Print 6.2* highlights the versatility of the industry leading software and its dynamic ability to support all major world languages simultaneously. The addition of the Arabic user interface of the touch-screen PC-based digital kiosk application will empower middle-eastern customers to create an array of quality photo products through its simple touch-of-the-screen approach.

In addition to Arabic, conversion to other languages is also readily available with the robust software package that has been designed to handle bi-directional scripts as well as the complex scripts and ligatures other language conversion programs prefer to avoid. "Because we are Unicode compliant our translation application is very advanced," says Todd Hiscock, CEO Beaufort Solutions, "even the distinct dialects within a language are supported—meaning should a customer want Spanish in Madrid or Mexico the software will meet the need."

Offering customers a kiosk with the ability support multiple languages simultaneously has tremendous value in the marketplace providing Beaufort customer's with a distinct competitive advantage in the self-service niche. Says Hiscock, "Consider an international airport where you have a steady stream of customers wanting to make pictures of their trip. You could be servicing people that speak Arabic, English, German and French all within an hour. It's an exciting addition to our software with an abundance of applications."

Complex template products such as greeting cards or calendars, fully support multiple languages within a single template and can be shared across the languages. As well, each language can also have its own unique templates. The calendar portion of calendar templates can be generated on-the-fly by *Image2Print* automatically for the user selected

language. The Hijri calendar is soon to be supported by *Image2Print* to complement the addition of the Arabic language translation.

There is no need for recorded voices for each language translated. *Image2Print's* Text to Speech engines allow the software's animated characters are able to speak most world languages.

*Beaufort Solutions Inc. is a Canadian based world-class provider of open systems software solutions that enable, drive and support the transformation of digital media into quality prints. As a key kiosk software supplier for large reseller organizations with complementary product and service offerings, Beaufort focuses on delivering innovative and top-quality products to the digital imaging industry.*

# Sample Screens



## 4 Step Express Prints

- 1 Choose your photo media
- 2 Make your photo selections
- 3 Select photo product & quantity
- 4 and Print!

English Français Deutsch Español عربي

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### غير الصورة الى ابيض وأسود أو الى البنى الداكن

مساعدة

إختار أسود و أبيض لتأخير صورته الى أسود وأبيض، أو إختار حبيبات البنى الداكن لاصفاة درجات اللون أسورتك.

إلغى التغيير الأخير: مسح التغيير الأخير الذى طبق على صورتك.

إرجع الى الأصل: إمسح كل تغييرات الاسود والابيض أو البنى الداكن التى طبقته على صورتك.

تقدم للشاشة التالية: إختار هنا لتنتشر .



إلغى التغيير الأخير



ارجع الى الاصل

الصورة الحالية

ذهب الوردي زمردى اسود وابيض

ارجع

إعادة تشغيل

اكتمل!

## Greeting Card Samples



Single or mixed languages  
Many products, many possibilities